



News Channel 8
1100 Wilson Blvd, 6th Fl
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3048616
Schedule Dates 09/27/17-10/03/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Ed Gillespie (671299)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 3155
Account Types Regional/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/26/17
Last Modified 09/26/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$480.00
Net Total \$2,720.00
Sales Tax

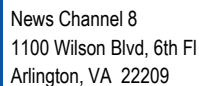
ZNWS (ZNWS)		
By Broadcast Month	Spots	Rate
Oct. 2017	19	\$3,200.00
Grand Total:	19	\$3,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/17-09/29/17	2	:30	7A- 8A (EST)					1	1			2	\$150.00	\$300.00	ZNWS (ZNWS)		9/26/17
2.0	Normal Line / SPOT	10/02/17-10/03/17	2	:30	7A- 8A (EST)		1	1						2	\$150.00	\$300.00	ZNWS (ZNWS)		9/26/17
3.0	Normal Line / SPOT	10/02/17-10/03/17	2	:30	8A- 9A (EST)		1	1						2	\$175.00	\$350.00	ZNWS (ZNWS)		9/26/17
4.0	Normal Line / SPOT	09/27/17-09/29/17	2	:30	8A- 9A (EST)				1		1			2	\$175.00	\$350.00	ZNWS (ZNWS)		9/26/17
5.0	Normal Line / SPOT	09/27/17-09/28/17	2	:30	7P- 8P (EST)				1	1				2	\$100.00	\$200.00	ZNWS (ZNWS)		9/26/17
6.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	7P- 8P (EST)		1							1	\$100.00	\$100.00	ZNWS (ZNWS)		9/26/17
7.0	Normal Line / SPOT	09/28/17-09/28/17	2	:30	8P- 8:30P (EST)					1				1	\$100.00	\$100.00	ZNWS (ZNWS)		9/26/17
8.0	Normal Line / SPOT	10/03/17-10/03/17	2	:30	8P- 8:30P (EST)			1						1	\$100.00	\$100.00	ZNWS (ZNWS)		9/26/17
9.0	Normal Line / SPOT	09/27/17-09/29/17	2	:30	9P- 9:30P (EST)				1		1			1	\$200.00	\$200.00	ZNWS (ZNWS)		9/26/17
9.0.1	Preempt	09/27/17															ZNWS (ZNWS)	Program Change/Exception -	
10.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	9P- 9:30P (EST)		1							1	\$200.00	\$200.00	ZNWS (ZNWS)		9/26/17
11.0	Normal Line / News	09/27/17-09/27/17	2	:30	10P- 10:30P (EST)				1					1	\$250.00	\$250.00	ZNWS (ZNWS)		9/26/17
12.0	Normal Line / News	09/28/17-09/28/17	2	:30	10:30P- 11P (EST)					1				1	\$250.00	\$250.00	ZNWS (ZNWS)		9/26/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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[illegible]

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